

One Hundred Fifth Legislature - First Session - 2017

Introducer's Statement of Intent

LB477

Chairperson: Senator Lydia Brasch

Committee: Agriculture

Date of Hearing: January 31, 2017

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 477 would prohibit advertising the price of a motor fuel that is only available at a limited number of fueling positions. The prohibition would apply when the intent is to advertise the price of such a motor fuel that appears to be a bargain, with an intended goal of encouraging the consumer to substitute a more expensive motor fuel because of limited availability of the product at the less costly advertised price.

Principal Introducer: _____

Senator John McCollister