

One Hundred Fourth Legislature - Second Session - 2016

Introducer's Statement of Intent

LB692

Chairperson: Senator Kate Sullivan

Committee: Education

Date of Hearing: January 19, 2016

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 692 adopts the Student Online Personal Information Act and would prohibit technology companies who are invited into schools from using student data for targeted advertising or creating student profiles for non-educational purposes such as providing credit or insurance.

Principal Introducer: _____

Senator Adam Morfeld