One Hundred Fourth Legislature - First Session - 2015

Introducer's Statement of Intent

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Chairperson: Senator Heath Mello

Committee: Appropriations

Date of Hearing: March 11, 2015

The following constitutes the reasons for this bill and the purposes which are sought to be accomplished thereby:

LB 450 cleans up and updates the statutes that guide the Tourism Commission through clarification of procedures and the establishment a new cash fund. The changes brought by LB 450 include the following:

- Clarification that the salary of the executive director is set by the commission.
- Allowing the State Visitors Promotion Cash Fund to accept gifts, bequests, and other contributions.
- Expanding the use of the State Visitors Promotion Cash Fund to include marketing assistance grants.
- Providing a process for the disbursement of marketing assistance grants.
- Creates the Tourism Conference Cash Fund.

Principal Introducer:	
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Senator Heath Mello