

AMENDMENTS TO LB54

Introduced by Health and Human Services

1 1. Strike original section 4 and insert the following new
2 section:

3 Sec. 4. Section 38-124, Reissue Revised Statutes of
4 Nebraska, is amended to read:

5 38-124 (1)(a) Any credential holder's advertisement for
6 health care services shall identify the type of credential held
7 by the credential holder pursuant to the definitions, titles,
8 and abbreviations authorized under the practice act applicable to
9 his or her credential or the examination designations required
10 for a credential under the practice act applicable to his or
11 her credential. The advertisement shall not include deceptive
12 or misleading information and shall not include any affirmative
13 communication or representation that misstates, falsely describes,
14 or falsely represents the skills, training, expertise, education,
15 board certification, or credential of the credential holder.

16 (b) Such credential holder shall use only the licensure
17 titles or abbreviations authorized by the practice act applicable
18 to his or her credential, examination designations required for
19 a credential under the practice act applicable to his or her
20 credential, or the title authorized by the practice act applicable
21 to his or her credential for students in training.

22 (2) Every person credentialed under the Uniform
23 Credentialing Act shall make ~~the person's~~ his or her current

1 credential available upon request. The department, with the
2 recommendation of the appropriate board, if any, shall determine
3 how a consumer will be able to identify a credential holder. The
4 method of identification shall be clear and easily accessed and
5 used by the consumer. All signs, announcements, stationery, and
6 advertisements of persons credentialed under the act shall identify
7 the profession or business for which the credential is held.

8 (3) A credential holder who fails to comply with this
9 section may be subject to disciplinary action under the Uniform
10 Credentialing Act.